

19-46 PATENT AND TRADEMARK OFFICE V. BOOKING.COM B.V.

DECISION BELOW: 915 F.3d 171

LOWER COURT CASE NUMBER: 17-2458, 17-2459

QUESTION PRESENTED:

Under the Lanham Act, 15 U.S.C. 1051 *et seq.*, generic terms may not be registered as trademarks. The question presented is as follows:

Whether the addition by an online business of a generic top-level domain (".com") to an otherwise generic term can create a protectable trademark.

CERT. GRANTED 11/8/2019